

Press Release



BNY MELLON
ASSET MANAGEMENT

Contact: Vee Montebello
+44 20 7163 2146
Vee.montebello@bnymellon.com

Sarah Deutscher
+44 20 7163 2744
sarah.deutscher@bnymellon.com

Newton to continue partnership with Oxford and Cambridge Oarswomen

Sponsorship extended to end March 2012

Newton*, part of BNY Mellon Asset Management, announces an extension to its sponsorship partnership with the Cambridge and Oxford University Women's Boat Clubs.

The sponsorship aims to aid the development of the clubs as they continue to build sustainable high performance programmes, equal in magnitude to those offered to their male counterparts. It continues a successful partnership launched in March 2011.

Newton will be supporting the two clubs' training during the winter of 2011, as well as sponsoring their races at the Henley Boat Races on March 25, 2012 which will be titled the Newton Women's Boat Race and Newton Women's Reserve Race - Blondie v. Osiris

Commenting on the announcement, Helena Morrissey, chief executive officer at Newton*, said: "We have established a strong working partnership with the two clubs over the course of the summer and are keen to remain actively involved especially given the tough economic conditions that continue to prevail. We want to continue to make a real difference to women's rowing, as well as women's sport more generally. We have been impressed by the teams' focus, perspective and team work that we have observed over our relationship and feel compelled to continue our support of the two clubs."

- ends -

Notes to editors:

*'Newton' refers to the following group of affiliated companies: Newton Investment Management Limited, Newton Capital Management Limited, Newton International Investment Management Limited, Newton Capital Management LLC and Newton Fund Managers (CI) Limited. Assets under management include assets managed by all of these companies except Newton Capital Management LLC, which provides marketing services in the U.S. for Newton Capital Management Limited. Except for Newton Capital Management LLC and Newton Capital Management Limited, none of the other Newton companies offer services in the US and Canada. Newton Capital Management Limited is registered in the United States as an investment adviser under the Investment Advisers Act of 1940. Unless otherwise stated, all information source BNY Mellon Asset Management as at 30 September 2011. This press release is qualified for issuance in the UK, US and Canada and is for information purposes only. It does not constitute an offer or solicitation of securities or investment services or an endorsement thereof in any jurisdiction or in any circumstance in which such offer or solicitation is unlawful or not authorised. This press release is issued by BNY Mellon Asset Management (US & Canada) and BNY Mellon Asset Management International Limited (ex-US/Canada) to members of the financial press and media and the information contained herein should not be construed as investment advice. Past performance is not a guide to future performance. Registered office of BNY Mellon Asset Management International: BNY Mellon Centre, 160 Queen Victoria Street, London, EC4V 4LA. Registered in England no. 1118580. Authorised and regulated by the Financial Services Authority. A BNY Mellon CompanySM

NEWTON
The Power of Ideas

Newton* is a London-based global asset management subsidiary of The Bank of New York Mellon Corporation and part of BNY Mellon Asset Management. With assets under management of more than £43.4 billion, including assets managed by Newton Investment Management as dual officers of Newton Capital Management Limited and The Bank of New York Mellon, Newton's group of affiliated companies provides a broad range of award-winning investment products and services to individuals, pension funds, charities and corporations. News and other information about Newton is available at www.newton.co.uk.

BNY Mellon Asset Management is one of the world's leading asset management organizations, encompassing BNY Mellon's affiliated investment management firms and global distribution companies. Information about BNY Mellon Asset Management can be found at www.bnymellonam.com.

BNY Mellon is a global financial services company focused on helping clients manage and service their financial assets, operating in 36 countries and serving more than 100 markets. BNY Mellon is a leading provider of financial services for institutions, corporations and high-net-worth individuals, offering superior investment management and investment services through a worldwide client-focused team. It has \$25.9 trillion in assets under custody and administration and \$1.2 trillion in assets under management, services \$11.9 trillion in outstanding debt and processes global payments averaging \$1.6 trillion per day. BNY Mellon is the corporate brand of The Bank of New York Mellon Corporation. Additional information is available on www.bnymellon.com or follow us on www.twitter.com/bnymellon.

The Oxford University Women's Boat Club (OUWBC) was established in 1926 so that it could represent the university in the first women's varsity race the following year. Its members race in the Blue Boat (receiving full Blue honours, the same as the men), and the reserve crew are awarded Osiris colours, those colours naturally being dark blue. The women train to a very similar regime as their male equivalents, with two training sessions on most days of the week, and have recently moved their water base to OUBC's Fleming Boathouse at Wallingford. Over the years many OUWBC alumnae have gone on to become Olympians and world medallists in the GB and other international rowing teams. Most recently cox Acer Nethercott steered the GB men's eight to a silver medal in Beijing several years after winning his first Boat Race with the women's club. This summer two athletes who rowed in the victorious Oxford 2010 and 2011 crews represented Great Britain at the 2011 under-23 world championships. Another 2010 former Blue won silver at the 2011 European Championships. For more information contact Dr Lisa Walker, OUWBC Senior member, lwalker@doctors.org.uk, 07557 968677.

The Cambridge University Women's Boat Club (CUWBC) forms the open and lightweight women's crews from Cambridge University who compete annually in the varsity Henley Boat Races against OUWBC. Members of the Cambridge (Blue Boat, lightweight eight and the reserve crew, Blondie), race in the distinctive Cambridge light blue. Prior to the foundation of the club in 1940 Cambridge was represented by crews of either Newnham or Girton Colleges, or a composite of these two female establishments. Many CUWBC alumnae have represented GB at World Championships and Olympic Games, most recently Annabel Vernon

*'Newton' refers to the following group of affiliated companies: Newton Investment Management Limited, Newton Capital Management Limited, Newton International Investment Management Limited, Newton Capital Management LLC and Newton Fund Managers (CI) Limited. Assets under management include assets managed by all of these companies except Newton Capital Management LLC, which provides marketing services in the U.S. for Newton Capital Management Limited. Except for Newton Capital Management LLC and Newton Capital Management Limited, none of the other Newton companies offer services in the US and Canada. Newton Capital Management Limited is registered in the United States as an investment adviser under the Investment Advisers Act of 1940. Unless otherwise stated, all information source BNY Mellon Asset Management as at 30 September 2011. This press release is qualified for issuance in the UK, US and Canada and is for information purposes only. It does not constitute an offer or solicitation of securities or investment services or an endorsement thereof in any jurisdiction or in any circumstance in which such offer or solicitation is unlawful or not authorised. This press release is issued by BNY Mellon Asset Management (US & Canada) and BNY Mellon Asset Management International Limited (ex-US/Canada) to members of the financial press and media and the information contained herein should not be construed as investment advice. Past performance is not a guide to future performance. Registered office of BNY Mellon Asset Management International: BNY Mellon Centre, 160 Queen Victoria Street, London, EC4V 4LA. Registered in England no. 1118580. Authorised and regulated by the Financial Services Authority. A BNY Mellon CompanySM

NEWTON
The Power of Ideas

(Beijing, Silver), Sarah Winkless (Athens, Bronze), Alison Mowbray (Athens, Silver) and Cath Bishop (Athens, Silver). For more information contact Annamarie Phelps, chair@cuwbc.org, 07970-186306.

Women's Boat Race: The first Women's Boat Race was rowed in 1927, and won by Oxford. The second encounter, in 1929, was won by Newnham College Cambridge, and the early races were a style and time contest held alternately on the Isis and Cam, the home rivers of the two clubs. During the 1930s the competition became a side-by-side race but the venues continued to alternate. The race was going through something of a slump after World War II, before a revival in 1965 turned it into an annual event once again and initiated the Osiris-Blondie reserves race. In the 1970s the lightweight men's crews of the two universities established their own race at Henley-on-Thames, and late in that decade the women's crews joined them, to form what has become the yearly Henley Boat Races. The Henley Boat Races are now run each spring, usually within a week of the men's equivalent event, and feature the women and lightweights from both universities, as well as races between their top colleges. The course is just under 2000 metres long, and goes downstream, in the opposite direction from the well-known Henley Royal Regatta. For more information see <http://www.henleyboatraces.com/> which also has full results from the Women's Boat Races.

*'Newton' refers to the following group of affiliated companies: Newton Investment Management Limited, Newton Capital Management Limited, Newton International Investment Management Limited, Newton Capital Management LLC and Newton Fund Managers (CI) Limited. Assets under management include assets managed by all of these companies except Newton Capital Management LLC, which provides marketing services in the U.S. for Newton Capital Management Limited. Except for Newton Capital Management LLC and Newton Capital Management Limited, none of the other Newton companies offer services in the US and Canada. Newton Capital Management Limited is registered in the United States as an investment adviser under the Investment Advisers Act of 1940. Unless otherwise stated, all information source BNY Mellon Asset Management as at 30 September 2011. This press release is qualified for issuance in the UK, US and Canada and is for information purposes only. It does not constitute an offer or solicitation of securities or investment services or an endorsement thereof in any jurisdiction or in any circumstance in which such offer or solicitation is unlawful or not authorised. This press release is issued by BNY Mellon Asset Management (US & Canada) and BNY Mellon Asset Management International Limited (ex-US/Canada) to members of the financial press and media and the information contained herein should not be construed as investment advice. Past performance is not a guide to future performance. Registered office of BNY Mellon Asset Management International: BNY Mellon Centre, 160 Queen Victoria Street, London, EC4V 4LA. Registered in England no. 1118580. Authorised and regulated by the Financial Services Authority. A BNY Mellon CompanySM

NEWTON
The Power of Ideas